



Overall Conference Evaluation Form

1. What position do you hold at your financial institution? _____
2. Did the program provide you with information and ideas that you can put to practical use?
☐ Absolutely ☐ Somewhat ☐ No
3. How would you rate the overall value of your Southern Financial Exchange (SFE) Conference experience?
☐ Excellent ☐ Very Good ☐ Good ☐ Fair ☐ Poor
4. How would you rate the overall helpfulness of the handout materials?
☐ Excellent ☐ Very Good ☐ Good ☐ Fair ☐ Poor
5. How would you rate the courtesy and efficiency of the Southern Financial Exchange staff?
☐ Excellent ☐ Very Good ☐ Good ☐ Fair ☐ Poor
6. To what extent did the location/city of the Southern Financial Exchange Conference influence your decision to attend?
☐ Significantly ☐ Somewhat ☐ Not at all
7. How did you learn about the Southern Financial Exchange Conference? Please check all that apply.
☐ SFE Website ☐ SFE E-mail ☐ Word of Mouth ☐ Conference Brochure
8. Please use the space below (and on the reverse side if more space is needed) to describe your experience in the hot topic group discussion session if you attended.

9. Please use the space below to suggest new subjects/issues you would like to see covered next year.

10. Please use the space below to suggest new speakers for next year.

11. Please use the space below to suggest overall improvements for next year.

12. Please make any additional comments about the Southern Financial Exchange Conference below.

NOTE: May we use your comments about the Southern Financial Exchange Conference in promotional materials? If yes, please supply your name and phone number below.

Name

Phone Number

PLEASE RETURN COMPLETED EVALUATION TO THE REGISTRATION DESK, FAX TO 504.525.1693
OR VIA EMAIL TO TRICIA@SFE.ORG

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