



## Welcome

On behalf of Southern Financial Exchange's Conference Planning Committee, Directors and Staff, we welcome you to the 27th Annual Conference! Please take full advantage of this experience, which not only includes the opportunity to learn about the latest advances in electronic payments, but also provides invaluable networking with industry peers and subject matter experts.

The Conference Planning Committee has met the challenge of delivering speakers which are usually only found at national conferences. We are proud of the high caliber payments industry speakers that are graciously willing to share their expertise with our Members.

We have merged the General Sessions, refreshment breaks and luncheons with the Exhibit Hall in order to provide you ample opportunity to interact with the exhibitors that have chosen to showcase their products and services at our conference. We encourage you to spend quality time with each and learn what benefits they can offer you.

The conference is an excellent venue for your personal development as a payments professional, whether you are here to earn continuing educational credits for your industry designation or to share and gain knowledge in order to be a part of the future direction of payments. Our goal is for you to gain expertise that will enable you to be more competent and confident in your working environment.

Thank you for allowing Southern Financial Exchange to provide you with payments expertise.

Donald S. Jackson, AAP, CTP  
President and CEO

Taylor J. Vaughan, CTP  
Conference Co-Chair

Pam Ware  
Conference Co-Chair