



2010 PAYMENTS SYSTEM AWARDS CALL FOR NOMINATIONS

Deadline for Submissions: March 3, 2010

Each year, NACHA — The Electronic Payments Association recognizes outstanding individuals and organizations for their superior leadership, innovation, and excellence in the development, implementation, or advancement of electronic payments. This year, NACHA also will honor an individual or organization for outstanding achievements in promoting the positive environmental impact of choosing electronic payments, statements, and billing to reduce paper's impact on the environment with its NACHA PayItGreen® Award.

NACHA invites your nominations for the:

- 2010 George Mitchell Payments System Excellence Award
- 2010 Kevin O'Brien ACH Quality Award
- 2010 NACHA PayItGreen Award

Please feel free to share this Call for Nominations with others who might like to submit a nomination. Questions about the appropriateness of a particular nomination are welcome. Please direct your questions to Colleen Morrison, senior director, communications and marketing at 703/561-3925 or cmorrison@nacha.org.

Detailed information regarding eligibility, nomination, and submission procedures for each award is provided below.

General Information

The George Mitchell Payments System Excellence Award

The George Mitchell Award, named after the late George Mitchell, former vice-chairperson of the Board of Governors of the Federal Reserve System and early electronic payments proponent, is presented annually to an individual or organization that has shown superior leadership in the development, implementation, or advancement of electronic payments.

The Kevin O'Brien ACH Quality Award

The Kevin O'Brien ACH Quality Award is presented annually to recognize best practices in ACH participants' efforts to maintain and improve the quality of ACH services and/or the integrity and reliability of the ACH Network. The award is named in honor of the late Kevin O'Brien, who served as NACHA's Chairperson from 1999-2000.

The NACHA PayItGreen Award

The NACHA PayItGreen Award is presented annually to recognize individual or organizational leadership, vision, and innovation in the education and promotion of electronic payments, statements, and billing to reduce paper's impact on the environment. The recipient successfully demonstrates, through outreach initiatives, that the ACH Network provides simple, safe, smart – and green solutions.

Award Notification, Recognition, and General Criteria

Award Notification & Recognition

NACHA will recognize award recipients at its PAYMENTS 2010 conference in Seattle, which will be held April 25 – 28, 2010 at the Washington State Convention & Trade Center. NACHA also will announce award recipients in a news release, on its Web site (www.nacha.org), and in other NACHA communications.

Award Nomination Criteria

Nomination for the 2010 George Mitchell Payments System Excellence Award, the 2010 Kevin O'Brien ACH Quality Award, and the 2010 NACHA PayItGreen Award is a privilege that provides individuals and organizations with visibility in the industry. Nominees must adhere to NACHA's Code of Conduct (http://www.nacha.org/code_of_conduct.htm) and conduct their activities with the highest levels of integrity and professionalism. NACHA, Regional Payments Associations, and/or their employees are not eligible for these awards.

Nomination Packages

2010 George Mitchell Payments Award Nomination Package

The 2010 George Mitchell Payments Award nomination package should include:

- a cover sheet (see attachment) that includes the nominee's complete name, title, organization, contact information, and the submitter, if different
- supporting documentation that details and demonstrates achievements

Who is Eligible?

Any individual or organization that has demonstrated superior leadership in the development, implementation, or advancement of electronic payments is eligible. NACHA, Regional Payments Associations, and/or their employees are not eligible for this award.

Information Needed

Nominators should detail the nominee's achievements in the development, implementation or advancement of electronic payments, and provide related, supporting documentation that demonstrates those achievements.

Please provide the description in an article format, and include an executive summary.

The 2010 Kevin O'Brien ACH Quality Award Nomination Package

The 2010 Kevin O'Brien ACH Quality Award nomination package should include:

- a cover sheet (see attachment) that includes the complete name, title, organization, and contact information of the nominee, and the submitter, if different
- supporting documentation that details and demonstrates achievements

Who is Eligible?

Any private or public sector Originator or Receiver, depository financial institution, third-party service provider, or ACH Operator is eligible to receive the award for an ACH-related program, project, practice, or procedure that improves services, reduces exceptions, minimizes risk, or streamlines processing is eligible to qualify as a quality improvement initiative. The results of such an initiative should be a demonstrated improvement in customer satisfaction, a reduced number of exception items, more effective utilization of staff effectively meeting unique customer needs, reductions in costs of ACH processing, improvements in risk management, and/or any other demonstrated quality improvement.

NACHA, Regional Payments Associations, and/or their employees are not eligible for this award.

Information Needed

Nominators should include descriptive documentation that chronicles a program, project, practice or procedure that has resulted in improved ACH quality within their organization. Nominators should demonstrate that the nominee's best practice has resulted in improved quality to the organization and the ACH Network through supporting data, statistics, survey results, customer feedback or any other relevant information.

Please provide the description in an article format, and include an executive summary and as many of the following headings as applicable:

- goals of project
- description of old process and new process
- project structure
- summary and statistics on amount of work effort
- benefits of new process
- general applicability to other ACH participants
- recommendations based on lessons learned for other organizations who could consider a similar effort

2010 NACHA PayItGreen Award

The 2010 NACHA PayItGreen Award nomination package should include:

- a cover sheet (see attachment) that includes the nominee's complete name, title, organization, contact information, and the submitter, if different
- supporting documentation that details and demonstrates achievements

Who is Eligible?

Any individual or organization that has demonstrated superior leadership in the development, implementation, or advancement of programs that promote the positive environmental impact of choosing electronic payments, statements and bills is eligible. NACHA, Regional Payments Associations, and/or their employees are not eligible for this award.

Information Needed

Nominators should include a detailed description of the program, project or marketing campaign that has resulted in the adoption of electronic payments, statements or bills over paper through environmental messaging. Nominators should demonstrate that program or effort was successful through supporting data, statistics, survey results, customer feedback or any other relevant information.

Please provide the description in an article format, and include an executive summary and as many of the following headings as applicable:

- program goals
- program description
- program results (including summary, supporting results, statistics, etc., as applicable)
- benefits
- lessons learned

The Submission Process

Please submit your nominations for the 2010 George Mitchell Payments System Award, the 2010 Kevin O'Brien ACH Quality Award, and the 2010 NACHA PayItGreen Award, by **March 3, 2010**.

Please forward nominations and supporting documentation to Mary J. Yerkes at myerkes@nacha.org. If necessary, please fax hard copies to 703/787-0996, attention Mary J. Yerkes or mail to:

NACHA—The Electronic Payments Association
ATTN: Mary J. Yerkes, Senior Staff Writer
Industry Marketing & Communications
13450 Sunrise Valley Drive, Suite 100
Herndon, VA 20171
Fax: 703/787-0996

Nominators understand and agree that their submissions will become the property of NACHA. NACHA may edit and publish the material on its Web site and in other NACHA publications. Further, Regional Payments Associations may publish submissions in their newsletters, on their Web sites, and for ACH training.